

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2748690
Invoice Date		Alt Order #	WOC14228021
Invoice Month	September 2023	Deal #	
Invoice Period	08/28/23 - 09/24/23	Flight Dates	08/01/23 - 09/25/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	348		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39784AG		
Advertiser Ref	199341		
Product 1	409		
Product 2			

Billing Address:

Medium Buying LLC / POL
Attention: Accounts Payable
815 Grandview Ave Ste 600
Columbus, OH 43215

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/01/23	09/24/23	WHAS11 NEWS SUNDA	630-7p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> 08/29/23 <u>End Date</u> 09/04/23 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WHAS Su 09/03/23 6:42 PM WHAS11 NEWS SUNDAY 630-7p :30 KYGOVSFF082823H \$500.00 NM									
Weeks: <u>Start Date</u> 09/05/23 <u>End Date</u> 09/11/23 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									
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6 WHAS Su 09/10/23 6:51 PM WHAS11 NEWS SUNDAY 630-7p :30 KYGOVSFF082823H \$500.00 NM									
Weeks: <u>Start Date</u> 09/12/23 <u>End Date</u> 09/18/23 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									
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7 WHAS Su 09/17/23 6:38 PM WHAS11 NEWS SUNDAY 630-7p :30 KYGOVSFF091223H \$500.00 NM									
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8 WHAS Su 09/24/23 6:29 PM WHAS11 NEWS SUNDAY 630-7p :30 KYGOVSFF091223H \$500.00 NM									
2	08/01/23	09/25/23	WHAS11 NEWS @ 6p	6-630p	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> 08/22/23 <u>End Date</u> 08/28/23 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$450.00									
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16 WHAS M 08/28/23 6:18 PM WHAS11 NEWS @ 6p 6-630p :30 KYGOVSFF081123H \$450.00 NM									
Weeks: <u>Start Date</u> 08/29/23 <u>End Date</u> 09/04/23 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$450.00									
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21 WHAS Tu 08/29/23 6:11 PM WHAS11 NEWS @ 6p 6-630p :30 KYGOVSFF082823H \$450.00 NM									
23 WHAS W 08/30/23 6:27 PM WHAS11 NEWS @ 6p 6-630p :30 KYGOVSFF082823H \$450.00 NM									
22 WHAS Th 08/31/23 6:17 PM WHAS11 NEWS @ 6p 6-630p :30 KYGOVSFF082823H \$450.00 NM									
24 WHAS F 09/01/23 6:17 PM WHAS11 NEWS @ 6p 6-630p :30 KYGOVSFF082823H \$450.00 NM									
25 WHAS M 09/04/23 6:08 PM WHAS11 NEWS @ 6p 6-630p :30 KYGOVSFF082823H \$450.00 NM									
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27 WHAS Tu 09/05/23 6:10 PM WHAS11 NEWS @ 6p 6-630p :30 KYGOVSFF082823H \$450.00 NM									
30 WHAS W 09/06/23 6:27 PM WHAS11 NEWS @ 6p 6-630p :30 KYGOVSFF082823H \$450.00 NM									
26 WHAS Th 09/07/23 6:25 PM WHAS11 NEWS @ 6p 6-630p :30 KYGOVSFF082823H \$450.00 NM									

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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	08/01/23	09/25/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	MTWTF-S	:30	6	\$400.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
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42	WHAS	Su	09/17/23	11:24 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYGOVSFF091223H	\$400.00	NM
39	WHAS	M	09/18/23		WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30		\$400.00	NM
			See MG 3.52							
52	WHAS	M	09/18/23	12:20 AM	Local News @ 11p M-F DB	Various	:30	KYGOVSFF091223H	\$400.00	NM
			MG for 3.39 09/18							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/19/23	09/25/23	MTWTF-S	6	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
48	WHAS	Tu	09/19/23	11:34 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYGOVSFF091223H	\$400.00	NM
47	WHAS	Th	09/21/23	11:34 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYGOVSFF091223H	\$400.00	NM
44	WHAS	F	09/22/23	11:32 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYGOVSFF091223H	\$400.00	NM
43	WHAS	Su	09/24/23	11:12 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYGOVSFF091223H	\$400.00	NM
45	WHAS	Su	09/24/23	11:34 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KYGOVSFF091223H	\$400.00	NM
4	08/01/23	09/25/23	WHAS11 NEWS @ 530P	530-6p	MTWTF--	:30	5	\$400.00	NM	
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	08/22/23	08/28/23	MTWTF--	5	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
21	WHAS	Tu	08/29/23	5:43 PM	WHAS11 NEWS @ 530P	530-6p	:30	KYGOVSFF082823H	\$400.00	NM
22	WHAS	W	08/30/23	5:44 PM	WHAS11 NEWS @ 530P	530-6p	:30	KYGOVSFF082823H	\$400.00	NM
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25	WHAS	F	09/01/23	5:57 PM	WHAS11 NEWS @ 530P	530-6p	:30	KYGOVSFF082823H	\$400.00	NM
23	WHAS	M	09/04/23	5:38 PM	WHAS11 NEWS @ 530P	530-6p	:30	KYGOVSFF082823H	\$400.00	NM
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																	
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																								
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																										
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14	08/01/23	09/24/23	GOOD MORNING AMER 8-9a	ICA	-----S	:30	1	\$200.00	NM																																																																																																																																																																																																																								
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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430P</td> <td>4-5p</td> <td>:30</td> <td>KYGOVSFF082823H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/05/23</td> <td>09/11/23</td> <td>MTWTF--</td> <td>5</td> <td>\$180.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>26</td> <td>WHAS</td> <td>Tu</td> <td>09/05/23</td> <td>4:56 PM</td> <td>WHAS11 NEWS @ 430P</td> <td>4-5p</td> <td>:30</td> <td>KYGOVSFF082823H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>27</td> <td>WHAS</td> <td>W</td> <td>09/06/23</td> <td>3:58 PM</td> <td>WHAS11 NEWS @ 430P</td> <td>4-5p</td> <td>:30</td> <td>KYGOVSFF082823H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>30</td> <td>WHAS</td> <td>Th</td> <td>09/07/23</td> <td>4:43 PM</td> <td>WHAS11 NEWS @ 430P</td> <td>4-5p</td> <td>:30</td> <td>KYGOVSFF082823H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>29</td> <td>WHAS</td> <td>F</td> <td>09/08/23</td> <td>4:56 PM</td> <td>WHAS11 NEWS @ 430P</td> <td>4-5p</td> <td>:30</td> <td>KYGOVSFF082823H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>28</td> <td>WHAS</td> <td>M</td> <td>09/11/23</td> <td>4:41 PM</td> <td>WHAS11 NEWS @ 430P</td> <td>4-5p</td> <td>:30</td> <td>KYGOVSFF082823H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/12/23</td> <td>09/18/23</td> <td>MTWTF--</td> <td>5</td> <td>\$180.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> 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Time	Length	Ad-ID	Rate	Type	19	WHAS	M	08/28/23	4:57 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF081123H	\$180.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							08/29/23	09/04/23	MTWTF--	5	\$180.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	23	WHAS	Tu	08/29/23	4:38 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF082823H	\$180.00	NM	24	WHAS	W	08/30/23	3:58 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF082823H	\$180.00	NM	21	WHAS	Th	08/31/23	4:44 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF082823H	\$180.00	NM	22	WHAS	F	09/01/23	4:57 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF082823H	\$180.00	NM	25	WHAS	M	09/04/23	4:45 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF082823H	\$180.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/05/23	09/11/23	MTWTF--	5	\$180.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	26	WHAS	Tu	09/05/23	4:56 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF082823H	\$180.00	NM	27	WHAS	W	09/06/23	3:58 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF082823H	\$180.00	NM	30	WHAS	Th	09/07/23	4:43 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF082823H	\$180.00	NM	29	WHAS	F	09/08/23	4:56 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF082823H	\$180.00	NM	28	WHAS	M	09/11/23	4:41 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF082823H	\$180.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/12/23	09/18/23	MTWTF--	5	\$180.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	34	WHAS	Tu	09/12/23	4:41 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF091223H	\$180.00	NM	32	WHAS	W	09/13/23		WHAS11 NEWS @ 430P	4-5p	:30		\$180.00	NM				See MG 12.42, 12.43, 12.44								35	WHAS	Th	09/14/23	4:39 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF091223H	\$180.00	NM	33	WHAS	F	09/15/23	4:55 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF091223H	\$180.00	NM	31	WHAS	M	09/18/23	4:45 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF091223H	\$180.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/19/23	09/25/23	MTWTF--	5	\$180.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	36	WHAS	Tu	09/19/23	4:56 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF091223H	\$180.00	NM	38	WHAS	W	09/20/23	4:40 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF091223H	\$180.00	NM	40	WHAS	Th	09/21/23	4:58 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF091223H	\$180.00	NM	39	WHAS	F	09/22/23	4:26 PM	WHAS11 NEWS @ 430P	4-5p	:30	KYGOVSFF091223H	\$180.00	NM	17	08/01/23	09/23/23	GOOD MORNING AMER 7-9a	7-9a	-----S-	:30	2	\$180.00	NM	<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/29/23</td> <td>09/04/23</td> <td>-----S-</td> <td>2</td> <td>\$180.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> 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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		

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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																		
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																					
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Total Spots 296

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$86,150.00
<u>Agency Commission</u>	\$12,922.50
<u>Net Amount Due</u>	\$73,227.50